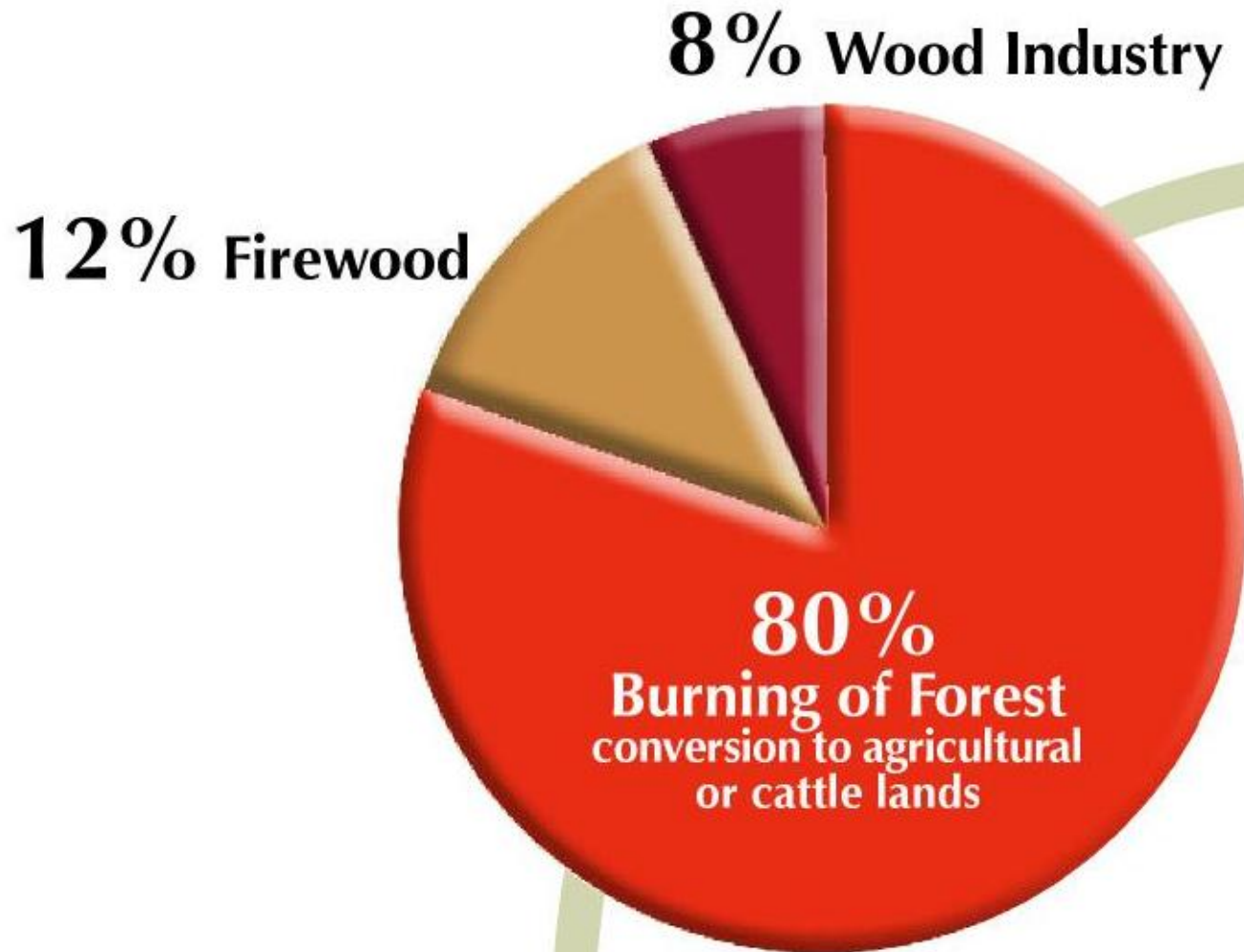




PARTNERSHIPS AND
TECHNOLOGY FOR
SUSTAINABILITY



Activities responsible for forest loss in the peruvian amazon up until the year 2000

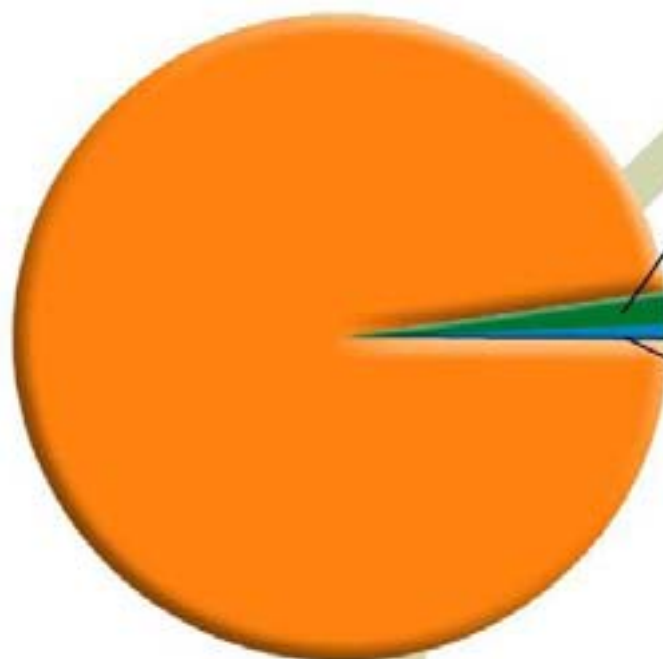


BIO DIVERSITY OF WOOD SPECIES

The Peruvian Amazon is the 4th largest Amazon extension and the most virgin in bio-diversity, and contains thousands of wood species, and it is only a very small percentage of those trees that are known in the market and have commercial value.

96.8%

Species not known or studied formally



3.2%

Lesser Known Species

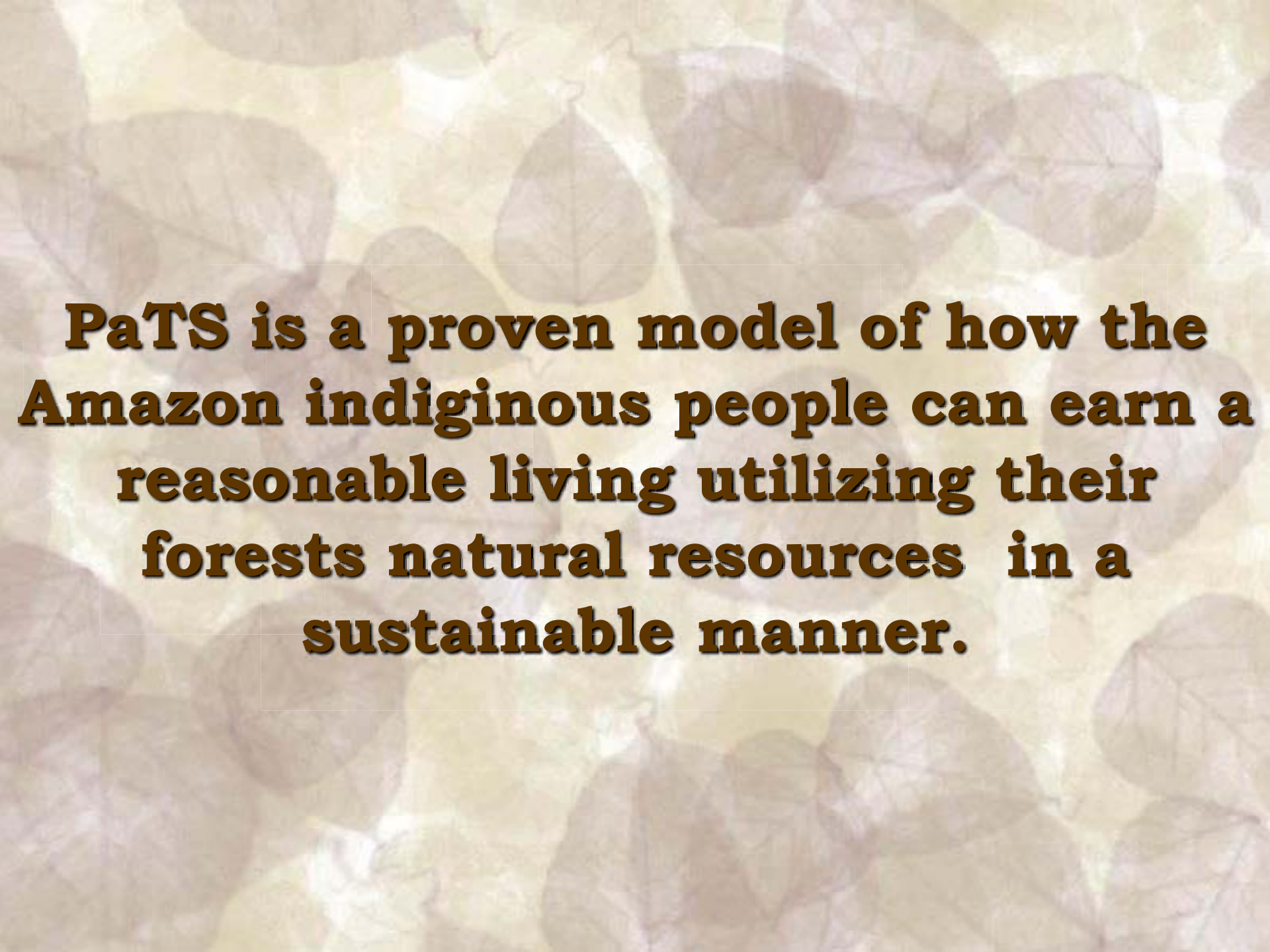
1.2%

Known species with high commercial value

- This translates to the fact that the forests had, in 2000, extremely low commercial value for its wood resources compared to its true potential value, and thus the decision to burn them was understandable.

These people are so poor because they have not learned how to earn money in the new economy





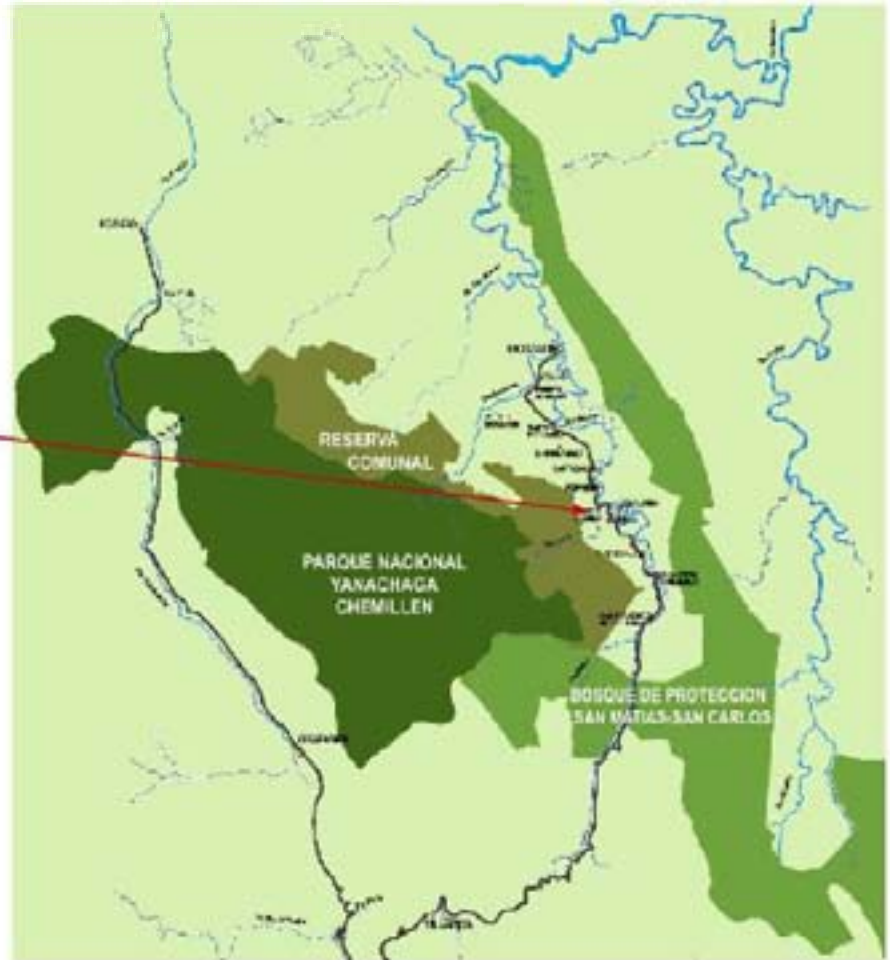
PaTS is a proven model of how the Amazon indigenous people can earn a reasonable living utilizing their forests natural resources in a sustainable manner.



The Palcazu Valley is a Very Strategic Geographic Location



The Palcazu Valley is surrounded by three Natural Protected areas: the Yanachaga Chemillen National Park, The Communal Yanesha Reserve and the Protected Forest San Matias / San Carlos.



By protecting the Valley, which is approximately 220,000 hectares. We automatically protect more than half a million hectares of outstanding Amazon landscape



What Is PaTS?

The acronym for PaTS also describes well the function of the work:



**Partnerships and Technology
for SUSTAINABILITY**

With sufficient sales volumes of high margin products, we can guarantee the sustainability of all the participants involved.

PARTNERSHIPS

We effectively “partner” with Yanesha micro-businesses, with brands like South Cone, various retailers, and at the end of the chain with the end consumer. Eventually, the consumer understands that buying a PaTs product has a high return for Amazon conservation.

TECHNOLOGY

The technologies that PaTS shares with the Yanesha are: 1) *Know how* to add value to the wood resource with their labor, 2) Product Design and Innovation, based on the reality of resources in the valley and

translated into the highest consumer perceived value, 3) How to form micro businesses that make money, and 4) How to reach world markets to sell their products.

What Does PaTS Do?

It improves the income potential of the Yanéssha.



It makes unique, beautiful, desirable and profitable products



It uses the Resource Sustainably



PaTS is a prototype that is replicable in other geographic and demographic situations with other products that are not necessarily made of wood. The concept can apply to clothing, jewelry, art, accessories, and many other beautifully designed crafts.







Nominal value for the native communities; one tree sold to loggers for wood is less than US \$ 50.00



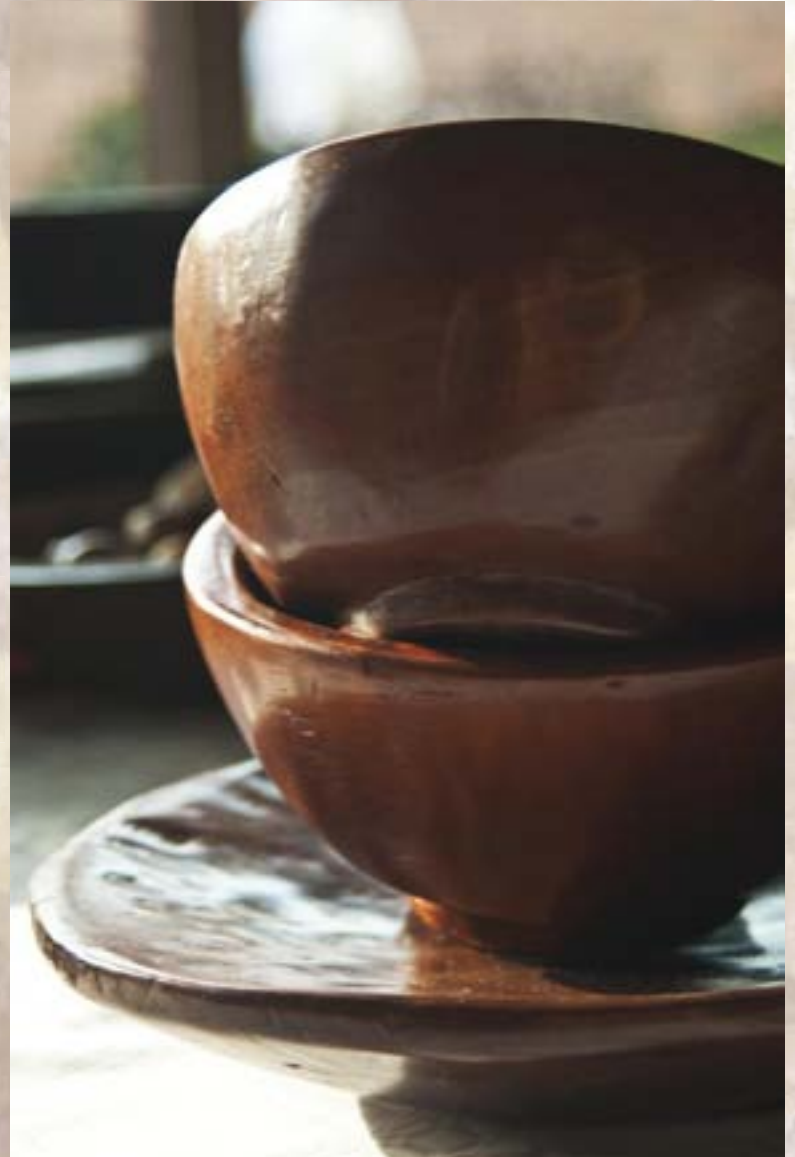
**Nominal Value for a Tree
through the PaTS Program is
over US \$ 2,500.00**

The background of the slide features a dense pattern of dried, pressed leaves in various shades of brown and tan, scattered across a light beige, textured surface. The leaves are of different shapes and sizes, some showing clear vein patterns.

PaTS Product Collections

Classic Collection

- Initial product-line, eight years producing these products
- 100% Hand-made without any electricity
- Kiln dried wood
- Food Safe finishes





Delgada Collection



- Tableware, less rustic look and feel
- Much higher yields per tree, less waste
- Partially finished in our Lima factory
- Smaller, thinner and lighter pieces





Artistic Collection

- More Added Value
- Decorative and / or utilitarian uses
- Recovered skilled labor pool







The background of the image consists of numerous overlapping, light brown leaves scattered across a textured, cream-colored surface. The leaves vary in size and orientation, creating a natural, organic pattern. The lighting is soft, highlighting the veins on the leaves and the subtle texture of the background.

**THE POWER OF YOUR
PURCHASE!**

The background of the slide features a repeating pattern of brown, dried leaves scattered across a light beige, textured surface that resembles crumpled paper. The leaves vary in size and orientation, creating a natural, organic feel.

PARTNERING WITH PaTS!